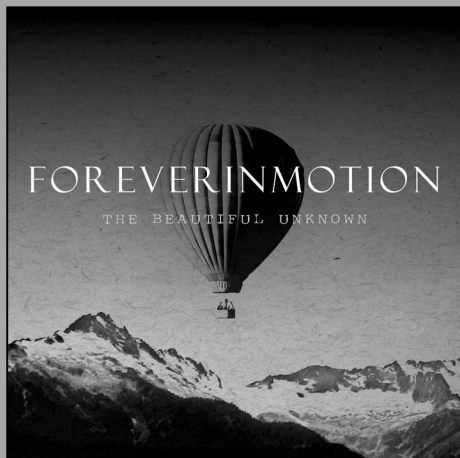


FOREVERINMOTION THE BEAUTIFUL UNKNOWN



Street Date: May 8, 2007

01. Magic
02. Hot Air Balloon
03. Goodnight
04. The Clothes We Walk In
05. Flight 268
06. The Rain
07. Open Eyes And The Boundless Sky
08. And The King Would Say
09. Avalanche
10. Turn And Chase The Wind
11. Talu
12. Lonely

Cat # : 1106

CFG : Compact Disc

Packaging : Standard Jewel case

List : \$ 13.98

5% discount until 5/22/07

Label : One Eleven Records

File Under : Foreverinmotion

ROCK / POP

Box Lot Quantity: 30



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One Eleven Records, Inc.
111records.com * 407-352-9450



BAND BIO

Brendon Matthew Thomas is a 23 year old musical expeditionary from southern Vermont, and the solitary operator behind Foreverinmotion: an acoustic project that may carry you away in its depth, grace, and life-altering crescendos. Before signing to One Eleven Records in early 2007, Brendon earned a solid national fan base with relentless touring and an unforgettable live show.

For fans of Dashboard Confessional, The Spill Canvas, Damien Rice, Bright Eyes, Sigur Ros, Bob Dylan, Jimmy Eat World, and Jeff Buckley.

GENERAL RELEASE INFO & TESTIMONIALS

- * Track confirmed on Amp Magazine's in issue sampler (80K)
- * Track confirmed on Substream Music Press compilation
- * Purevolume homepage feature confirmed
- * Absolutepunk.net homepage feature confirmed
- * SXSW performance at the Purevolume Lounge
- * Confirmed on the 2007 Bamboozle Festival
- * The Foreverinmotion project will build similarly to how The Spill Canvas evolved

ADVERTISING

- * Color ads in the following magazines: Alternative Press, Wonka Vision, Substream, Chord, and Amp.

ONLINE ADVERTISING

- * Banner ads confirmed with the following websites: Purevolume, Absolutepunk.net, Emotionalpunk.com, Altpress.com
- * Email blasts to over 300K active consumers via mailing lists for Alternative Press, 111, East West, and Foreverinmotion
- * Over 6K friends and 140K plays at Myspace.com

PUBLICITY

- * The Beautiful Unknown has been serviced to the press via a complete national publicity campaign.
- * 2 page feature confirmed in Amp Magazine issue streeting April 1
- * Features confirmed in Substream Music Press, Wonka Vision Magazine and Chord Magazine .

TOURING

- * Bamboozle performance May 6
- * On tour with Rookie of the Year in April/May
- * On tour with The Winter Sounds, Last Conservative, Rory, and Framing Hanley in July/August
- * Tour history includes shows with: Bright Eyes, Call It Arson, Via Audio, Joe Wilson (from Feeling Left Out), Procession Came Opposite, Devin Lima & The Cadbury Diesel, and Quiet Life
- * Over 300 shows played in the past 24 months
- * 6 national tours and 10 regional tours in the past 24 months

RADIO / VIDEO

- * College radio campaign set to begin in April with The Syndicate
- * Video for "Hot Air Balloon" will be serviced to scores of traditional and online video outlets

KEY/TARGET MARKETS

- * Southern Vermont, Southern New Hampshire, Southern Connecticut
- * Buffalo, Pittsburgh, Chicago area (Northern Indiana), Minneapolis
- * Boston, Central Florida, Southern California
- * San Francisco, Dallas, Houston, Austin, Eastern Kansas

MERCHANDISING / P.O.P. TOOLS

- * Foreverinmotion posters available!