

I AM THE DREAM

SHAPES & COLORS



STREET DATE: July 22, 2008

01. Kiss Me Kill Me
02. The Great Wall
03. Nights
04. You Can't Escape
05. Le Retour

Cat #: 16111-2

CFG: Compact Disc

UPC: 825881611127

Returnable: Yes

Parental Advisory: No

Packaging: Standard Jewel case

List: \$5.98

3% discount until 7/22/08

Label: One Eleven Records

File Under: I Am The Dream

Genre: ROCK / POP

Box Lot Quantity: 30



ONE ELEVEN RECORDS

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BIOGRAPHY

I Am The Dream is an Electronica/Rock/Hip-Hop band, framed from originality, innovation, and a constant reinvention of creativity. In only a short amount of time, brothers Raj and Ravi have toured throughout most of the country where their live show has garnered the boys a distinct national fan base. In addition to the dedicated tour efforts, IATD has been featured in dozens of publications and were also invited to play live at the 2007 Vans Warped Tour.

The band's constant drive caught the interest of Orlando's One Eleven Records in 2008. IATD's 111 debut EP (Produced by Andrew Grosvalet) is a collection of original and trend setting tracks poised to make a major impact upon its release in the summer of '08.

IATD makes music, tours non-stop, and sleeps somewhere in between!

FOR FANS OF: *Gym Class Heroes, Metro Station, Rookie of the Year, Motion City Soundtrack*

GENERAL RELEASE INFO & TESTIMONIALS

- Over 40K friends at Myspace.com

"I Am The Dream are poised to take on the charts. Their new single "Kiss Me Kill Me" is a keyboard heavy powerpop rap song - think Motion City Soundtrack vs. Gym Class Heroes. I think the addition of synths to the band was an excellent idea. They're currently working on their 2008 debut album - expect big things from I Am The Dream this year." - [BandOfTheDay.com](#)

"If hometown heroes I Am The Dream's new song "Kiss Me Kill Me" is any indication of what their upcoming 2008 album will sound like, I smell a TRL hit coming along..." - [The Rambler \(NY\)](#)

"I Am The Dream is an electronica/hip hop/alternative band out of Long Island, New York that have been quite the busy bees lately meeting up with all sorts of labels that are trying to sign them [without one, they've still managed to pull together big crowds along the east coast]. It's just a matter of time for these Dreamers. I saw the sign for the '08!" - [Mun2's "The Roof TV"](#)

ADVERTISING

- Web advertising campaign with the Indie Click network with a focus on Absolutepunk.net

PUBLICITY

- Comprehensive New Media campaign under way with the Planetary Group.

TOURING

- Over 100 shows played in the past two years sharing the stage with bands such as Crash Romeo, Driving East, Another Day Late, Peachcake, Patent Pending, Armor For Sleep, and more.
- Stereo Bear Clothing presents the Hotel Party Tour in spring.
- The Artery Foundation presents Brokencyde 'National Tour' in July and August.

KEY / TARGET MARKETS

- New York City, Upstate NY, New Jersey, Boston, Columbus, Chicago, Detroit, Baltimore, Atlanta, Orlando, and Jacksonville.

MERCHANDISING / P.O.P. TOOLS

- I Am The Dream posters available!