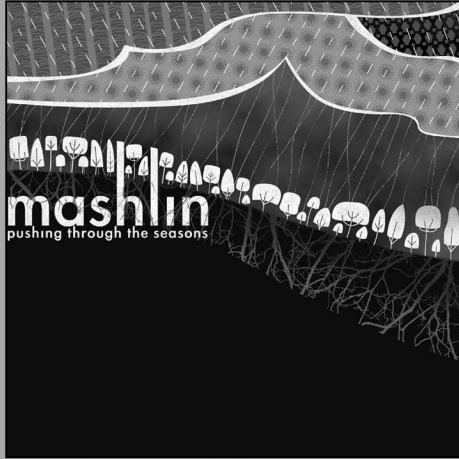


# mashlin pushing through the seasons



## Street Date: May 10, 2005

1. The Shore
2. Arrive Like a Thief
3. Bending Light in New Directions
4. Autumn
5. 66 Books of Cleansing
6. Return
7. Violet
8. Cold Kiss of a Liar
9. An Evening Underwater with Alex Cross
10. The Gray
11. Letter to a Mentor

Cat #: 1118

CFG: Compact Disc

Packaging: Standard Jewel case

List: \$ 13.98

Label: One Eleven Records

File Under: Mashlin  
ROCK / POP  
Box Lot Quantity: 30



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One Eleven Records, Inc.  
111records.com \* 407-352-9450



## BAND BIO

When you think about Orlando, FL, you most likely picture a cherubic mouse with big ears and white gloves, but instead of a magic kingdom, you will soon associate Orlando with the majestically melodic band **Mashlin**. **Mashlin** is Aaron Harvey (vocals, guitar), Joe Knipp (guitar), Glen Wilson (bass), and Jason Burrows (drums). In 2004, the band was introduced to Brad Fischetti, owner of One Eleven Records, by their friends and label mates Rory. On May 10, 2005 One Eleven released **Mashlin's** debut album *Pushing Through the Seasons* produced by Chris Fudurich (Nada Surf, Finch, Rx Bandits). "Working with Chris was great," says Harvey. "He left most of the creative decisions up to us and helped us bring more texture and instrumentation to the songs."

*Mashlin* took their time writing each track for the new album. "Our writing process is always evolving and taking on new and different forms," says Knipp. "On this album, Aaron would bring the song's foundation and we would all work together on the structure, feels and details."

In *Pushing Through the Seasons*, **Mashlin** has demonstrated the art of blending striking guitars with billowing vocals to create an unforgettably dulcet recording. Their dreamy intensity has elicited comparisons to Coldplay and Muse while the band cites Radiohead, Smashing Pumpkins, Nirvana, and the Foo Fighters as major influences. Although all four members of the band are in their early twenties, they have translated their great experiences into 11 songs of undulating emotions. "Lyrically, it's about love and cynicism, the quest for spirituality, and the act of being selfless in a self-absorbed culture," says Harvey.

**Mashlin** is enchanting fans with their intricate melodies and unique interpretation of indie pop rock. Their new album, *Pushing through the Seasons*, will undoubtedly evoke feelings of idyl and nostalgia. So once you've given up on trying to figure out what kind of animal that goofy character is, sing a different fan club tune to M-A-S-H-L-I-N.

## GENERAL RELEASE INFO & TESTIMONIALS

- \* New album produced by Chris Fudurich (Rx Bandits, Nada Surf, Simple Minds).
- \* Mashlin recently entered into a publishing agreement with Warner Chappell Music Publishing.
- \* Mashlin is a regular in the top 10 most listened to artists list at Purevolume.com.
- \* Featured band on the Myspace.com music page.
- \* Featured band on the homepage of Purevolume.com.

"Melodic musical magicians designing a uniquely captivating sound." - **Jason Tate - absolutepunk.net**

"Textured... organic... powerful, yet poignant. This reminds me of the first time I heard Nada Surf ten years ago... and I haven't heard anyone else ever really capture that sound. Well, until now." **Puckett - Pucknation.com**

## ADVERTISING

- \* Advertising includes commercials on Fuse TV, features and advertising on Purevolume.com and Myspace.com, along with features and promotions with scores of websites including VH1.com, MTV.com, absolutepunk.net, and groovevolt.com.

## PUBLICITY

- \* *Pushing Through the Seasons* has been serviced to the press via a complete national publicity campaign.

## TOURING

- \* The members of Mashlin have toured the US extensively. They will continue to tour in support of the new record during the spring and summer. In the past, Mashlin is shared stages with The Used, MXPX, and New Found Glory.
- \* 30-date U.S. Tour set for August/September, 2005

## RADIO / VIDEO

- \* Debut single, *The Shore*, is scheduled to be promoted to multiple formats of radio including Alternative Specialty stations. The debut video will be serviced to The Fuse, MTV, MTV2, MTVU, VH1, and hosts of online and local video outlets.