

# RORY We're up to no good, we're up to no good.



## Street Date: Sept 12, 2006

01. The State of How
02. Typical
03. Kind of Like Chloroformity
04. Déjà Vroomier
05. Doin' Lines of Conga
06. Tonight I Just Don't Care, I'm Having a Candy Dinner
07. Nice Planet. We'll Take It.
08. Your Will or Whatever
09. The Adventures of Me and Me
10. It's On Señor... ¡Go!
11. Hey
  - part i. Hey, Wire!
  - part ii. Hey, Jonathan Parker...
  - part iv. Hey, Malpass, Why Are We Dropping Things?
12. Everybody Stabbed Me and It Didn't Even Hurt

Cat #: 1104

CFG: Compact Disc

Packaging: Standard Jewel case

List: \$ 13.98

5% discount until 9/26/06

Label: One Eleven Records

File Under: Rory  
ROCK / POP

Box Lot Quantity: 30



**ONE ELEVEN**  
RECORDS

One Eleven Records, Inc.  
111records.com \* 407-352-9450



## BAND BIO

*As each person has a plan and each plan has a goal, the members of Rory, Chris Moore, Jeremy Menard, Marc Ispass, Joel Setzer, and Jordan Shroyer, arrive together with the goal of creating a musical aura not only to be heard, but to be felt. Sensationalizing with melodic guitar-playing, dreamy vocals, and decorative rhythm, juxtaposed with technical riffs, lung-wrenching screams, and rhythmic barrages, Rory shines on a new facet to the ever-expanding rock and roll genre.*

*For fans of Taking Back Sunday and Brand New.*

## GENERAL RELEASE INFO & TESTIMONIALS

- \* New album produced by Mark Hoppus (member of Blink 182 – producer of Motion City Soundtrack, Mae), John Avila (member of Oingo Boingo – producer of Reel Big Fish), and Matt Malpass (Rookie of the Year, Inkwell).
- \* Main Feature at Purevolume.com during week of release.
- \* Rory will be featured on tens of thousands of 111 samplers distributed in issues of Alternative Press and Chord magazines in addition to via street team promotions.
- \* Featured band promotions lined up with absolutepunk.net, acclaimedpunk.com, and emotionalpunk.com.
- \* Rory's debut EP, "Always Right As In We Are", has sold over 5000 copies since its release in 2004.

## ADVERTISING

- \* Full page ads scheduled in Alternative Press, Chord, AMP, Modern Fix, and Wonka Vision.

## ONLINE ADVERTISING

- \* Banner ads scheduled with hosts of online sites including Stylusmagazine.com, Transformonline.com, Aversion.com, Acclaimedpunk.com, Absolutepunk.net, and Emotionalpunk.com.

## PUBLICITY

- \* We're Up To No Good, We're Up To No Good has been serviced to the press via a complete national publicity campaign.
- \* Features confirmed in Chord and Wonka Vision.

## TOURING

- \* Rory has shared the stage with bands such as: Forgive Durden, Fall Out Boy, Punchline, Bayside, The Spill Canvas, This Day & Age, Less Than Jake, and The Early November.
- \* Rory will be on tour all summer long in support of the debut album.

## RADIO / VIDEO

- \* We're Up To No Good, We're Up To No Good's first single will be serviced to commercial specialty radio.
- \* Rory has filmed a video for each of the songs on the new record. One video will be released per week on FUSE.tv leading up to the album release.

## KEY / TARGET MARKETS

- \* Central Florida, South Florida, NY/NJ, Western NY, Connecticut, Phoenix, Chicago, Dallas

## MERCHANDISING / P.O.P. TOOLS

- \* Rory posters available!