

The Reign of Kindo EP



Street Date: August 21, 2007

01. Set the Stage, Cue the Music
02. Needle & Thread
03. Just Wait
04. Hard To Believe
05. Do You Realize
06. One Man Parade

Cat # : 1108

CFG : Compact Disc

Packaging : Standard Jewel Case

Parental Advisory (Y/N) : No

List Price:

Retail \$6.98

Digital Only \$5.94

5% discount until 9/04/07

Label : One Eleven Records

File Under : Reign of Kindo

ROCK / POP

Box Lot Quantity: 30

ONE ELEVEN
RECORDS

One Eleven Records, Inc.
1.11records.com * 407-352-9450



BAND BIO

The Reign Of Kindo is : Joseph Secchiaroli - Vocals & Guitar, Mike Carroll - Guitar & Sizes, Kelly Sciandra - Piano & Trumpet, Jeffery Jarvis - Bass & Vocals, Steven Padin - Drums & Vocals

The Reign Of Kindo formed shortly after the abrupt disbanding of the musical group "This Day & Age" and is comprised of the 4 remaining members along with the displaced bass player of the musical group "Elektromat" (which also disbanded abruptly around the same time). Without hesitation, the five panicked and flustered chaps began frantically writing the most unreserved music that any of them had ever been a part of. Four of those songs are on this disc alongside their own rendition of a popular Flaming Lips tune.

This EP is merely a taste of things to come.

GENERAL RELEASE INFO // TESTIMONIALS

- * This Day & Age's first 2 albums sold 20K units and the band has a long tour history. The new album is a gem that combines the pop elements of TDA with the intricacies of the new ROK jazz/indie sound.
- * The band has over 31K friends and 1.2 million plays on Myspace

Testimonials:

The band was clearly heading in an amazing direction before their vocalist left the group late last year, and this new song is yet another indicator of that...the instrumentation is beyond killer and the vocals aren't all that bad either. Check it out if you are at all a jazz aficionado or a fan of these guy's past work.

Corey Schmidt / May 21, 2007 - Pastepunk.com

ONLINE ADVERTISING

- * Myspace Advertising with banners, bulletins and evites: 32,000+ friends and 1,200,000 plays.
- * Purevolume Advertising with banners: 1,130,000 plays.
- * Additional promotion at virb.com, absolutepunk.net, recenter.com, xanga.com, etc...
- * Email Blast to One Eleven Records Fans (List of 5,000+)

TOURING

Tour History: As This Day & Age, the band has toured with Mae, The Format, The Rocket Summer, Amber Pacific, The Spill Canvas, Lovedrug, All Time Low, June, Sherwood, and This Providence. They also were a part of two Warped Tours, and two Bamboozle Festivals.

Currently:

The band is touring the West Coast in the summer of 2007 and will be on a Full-US Tour in the fall of 2007.

KEY // TARGET MARKETS

- * Buffalo, Orlando, Little Rock, Baltimore, Chicago, Appleton, Atlanta, Hartford/Hamden CT, Charlotte, Phoenix, New Jersey, Sioux Falls

MERCHANDISING // P.O.P. TOOLS

- * The Reign of Kindo posters available!