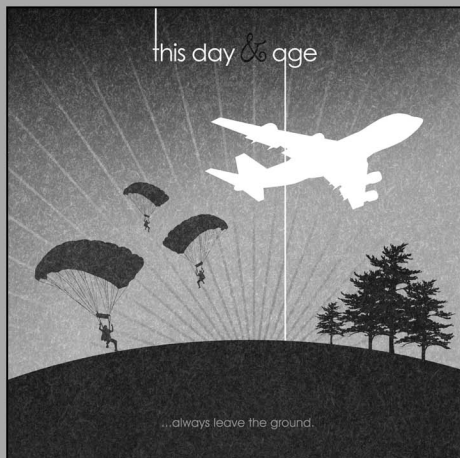


this day & age ...always leave the ground.



Street Date: February 22, 2005

1. Sometimes
2. Tomorrow Is Waiting
3. Hourglass
4. Second Place Victory
5. Slideshow
6. History Is Falling For Science
7. The Day We Started
8. We Always Rewind The Best Part
9. I Remember Me
10. Seven-Eighty
11. Clouds & Skyscrapers
12. Long Walk Home
13. A New Focus

Cat # : 1117

CFG : Compact Disc

Packaging : Standard Jewel case

List : \$ 11.98

5% discount until 3/08/05

Label : One Eleven Records

File Under : This Day & Age
ROCK / POP



ONE ELEVEN
RECORDS

One Eleven Records, Inc.
111records.com * 407-352-9450



BAND BIO

"It's encouraging to know there are still people willing to listen and find something unique, that there's a reason to want to play shows. There are intelligent music listeners out there still - I know it," confidently states This Day & Age frontman Jeff Martin.

This Day & Age is a Buffalo-based band whose music combines acoustic piano rock with soaring electric guitar riffs. Each song is a well crafted lyrical story board that envelopes the listener. TDA's live show is dominating and their energy contagious - just ask any of the 500 plus fans that frequently attend their hometown shows.

Forming in 2001, the band, Jeff Martin (vocals, guitar), Steven Padin (drums, piano), Michael Carroll (guitar), and Kenny Campbell (bass), began to flesh out the songs that would soon earn them opening slots on bills with the likes of Taking Back Sunday, Midtown and Action! Action!. Shows segued into dates on the road with acts such as Mae, The Spill Canvas, Hidden in Plain View, and MXPX. It was the band's incessant dedication to both the stage and the writing process that originally earned them the attention of the Orlando-based One Eleven Records.

Signing with the label in 2002, the band immediately got to work on its freshman release. After condensing the introspective, yet pop sensible nature of their music into thirteen watertight tracks, ...Always Leave the Ground was born. Now with the album pressed, all that's left to do is to run the train over the tracks that've been laid.

GENERAL RELEASE INFO & TESTIMONIALS

* New album produced by Ed Rose (The Get Up Kids, Motion City Soundtrack, Emery).

* #1 selling album at Smartpunk.com.

* Top 200 debut on the CMJ charts.

"Genuinely well crafted rock tunes that are not a far cry from modern faves Death Cab for Cutie but are separated from the rest of the modern emotional rock bunch by powerful vocal delivery, gentle piano accents, lush guitar tones and an underlying vibe that reinforces a notion of hope." - smartpunk.com

"Melodic rock with shimmering guitars and shimmering harmonies. Think Long since Forgotten meets Copeland, with even more pianos and lovely instrumentation to make anyone shiver." **Andrew Martin -emotionalpunk.com**

"The emotion, honesty, catchiness, and sheer beauty of 'Always Leave The Ground' will be reason alone to leave it in your CD player days upon days. Without a doubt, one of my top ten records of the year."
Jared Kaufman - absolutepunk.net

"The perfect fit for any Copeland fan looking for more of a rock edge." **Derek Clement - acclaimedpunk.com**

ADVERTISING

* Advertising includes commercials on Fuse TV, full page ads in Alternative Press, features and advertising on Purevolume.com and Myspace.com, along with features and promotions with various online magazines including absolutepunk.net, emotionalpunk.com, acclaimedpunk.com, and smartpunk.com.

PUBLICITY

* Always Leave the Ground has been serviced to the press via a complete national publicity campaign.

TOURING

* This Day & Age has been touring since August and has shared the stage with bands such as Mae, The Spill Canvas, Hidden in Plain View, and MXPX. TDA will continue to tour throughout 2005 under their new booking agreement with the Fata Booking Agency.

RADIO / VIDEO

* Debut single, Slide Show, is scheduled to be promoted to multiple formats of radio including Alternative Specialty stations in January 2005.

KEY / TARGET MARKETS

* Southern CA, Denver, Boston, NY/NJ, Buffalo, Rochester, Chicago