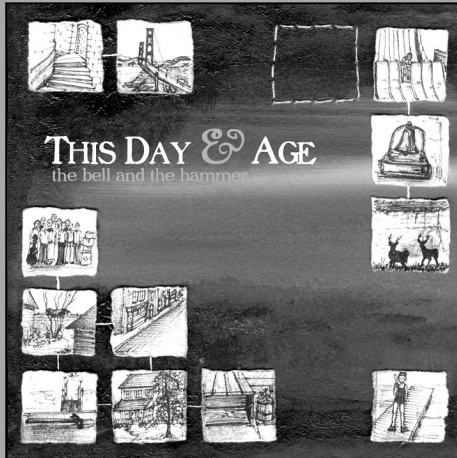


THIS DAY & AGE the bell and the hammer



Street Date: August 22, 2006

01. More of a Climb, Less of a Walk
02. Winter Winter Spring
03. Second Star to the Right...
04. The Bell and The Hammer
05. After You Break It
06. Of Course We've All Seen the Sun
07. Sara, Poor Sara
08. Love. Think. Speak.
09. Building a Home
10. Eustace
11. Walking Contradictions
12. ...And Straight on 'til Morning

Cat #: 1105
CFG: Compact Disc
Packaging: Standard Jewel case
List: \$ 13.98
5% discount until 9/05/06
Label: One Eleven Records

File Under: This Day & Age
ROCK / POP
Box Lot Quantity: 30



8 25881 11052 1

ONE ELEVEN
RECORDS
One Eleven Records, Inc.
111records.com * 407-352-9450



BAND BIO

This Day & Age is a Buffalo, NY-based band whose music focuses on complimenting melodies with memorable guitar lines, well-placed piano and a rhythm section that ties it all together. Each song tackles relevant topics and is a well-crafted, sincere story that envelopes the listener. The band's live show has become famous for being spotless and energetic. After touring for 18 months in support of their debut, "...Always Leave the Ground", TDA is poised to further increase their national fan base and to make a lasting mark on today's rock music scene with their new release, "The Bell & The Hammer". For fans of Death Cab for Cutie, Coldplay, Radiohead, and Copeland.

GENERAL RELEASE INFO & TESTIMONIALS

- * The follow up to "Always Leave the Ground" – which has sold over 15,000 copies.
- * Produced by Ed Rose (The Get Up Kids, Motion City Soundtrack, Emery) and This Day & Age.
- * Main feature at Purevolume.com June 29-30.
- * Main feature at Purevolume.com August 23-25
- * Featured album at purevolume.com the week of August 28
- * Absolutepunk.net exclusive feature in June.
- * 50K compilation CDs distributed to promote the TDA release including placement in issues of Alternative Press and Chord magazines.
- * Absolutepunk.net feature in August.

ADVERTISING

- * Full page ad in Alternative Press issue
- * Half page ad in Alternative Press issue
- * Full page in Chord Magazine issue
- * Full page inside back cover ad in Modern Fix magazine
- * Half page ad in Wonka Vision
- * Half page ad in AMP magazine

ONLINE ADVERTISING

- * Banner ads with absolutepunk.net, acclaimedpunk.com, emotionalpunk.com, lostatsea.net, stylusmagazine.com, transformonline.com, 30music.com, aversion.com
- * Feature confirmed with absolutepunk.net.

PUBLICITY

- * The Bell and The Hammer has been serviced to the press via a complete national publicity campaign.
- * Feature confirmed with Chord Magazine.
- * Feature confirmed with Wonka Vision Magazine.

TOURING

- * This Day & Age has several national tours under their belts including tours with Mae, The Spill Canvas, The Rocket Summer, and June.
- * National tour confirmed with Amber Pacific in coordination with the release date.

RADIO / VIDEO

- * The Bell and The Hammer, and the first single, "Love. Think. Speak.", will be serviced to commercial specialty radio.
- * This Day & Age's music video has being serviced to all major video outlets including MTV, MTV2, MTVU, VH1, and fuse

KEY / TARGET MARKETS

- * CT, Western NY, Phoenix, NY/NJ, Orlando, Greensboro NC, Baltimore, Southern California, Sioux Falls, Appleton

MERCHANDISING / P.O.P. TOOLS

- * Posters, stickers, and postcards available!